

**Specialist Forum Focus on PCB 2024 – Wednesday, 15th May 2024 – 1st Day**

*Morning*

09:30 am	<p><b>Empowering Electronics: Moldova's Role in the PCB Production and Engineering</b></p> <p>Speaker: <i>Elena Maeviski - Project Coordinator, Association of Electronics Companies in Moldova (ACEM)</i></p>
10:00 am	<p><b>What will be the next generation of High Speed material according to EMC</b></p> <p>Speaker: <i>Jean Claude Roth - Technical Manager, CCI EUROLAM</i></p>
10:30 am	<p><b>Proper cleaning improves the reliability of electronic components</b></p> <p>Speaker: <i>Nicola Vivonet - Resp. Vendite, Jo-Tech; Fausto Ferri - Regional Sales Manager, Teknek</i></p>
11:00 am	<p><b>Electronic Design of radio devices, related directive, issues and solutions</b></p> <p>Speaker: <i>Leonardo Costa - Head of engineering and Managing Director, CogniMade SRL</i></p>
11:30 am	<p><b>Design Driven Manufacturing or Manufacturing Driven Design?</b></p> <p>Speaker: <i>Pietro Vergine - President, Leading Edge</i></p>
12:00 am	<p><b>The perfect solution for electronic industry</b></p> <p>Speaker: <i>Simone Farruggio - Product Specialist Engineer - Robot, Mitsubishi Electric Europe B.V.</i></p>
12:30 am	<p><b>New PCB manufacturing facility in Europe - Foundation of vertically integrated electronics manufacturing and a stable, reliable supply chain.</b></p> <p>Speaker: <i>Tomas Juodžiukynas - Chief of Electronics Manufacturing Sales West-East Europe, Teltonika</i></p>
1:00 pm - 2:00pm	<b>Break</b>

<b>Afternoon</b>	
<i>2:00 pm</i>	<p><b>Thermal Management of PCB's</b></p> <p>Speaker: <i>Anaya Vardya - CEO, American Standard Circuits</i></p>
<i>2:30 pm</i>	<p><b>Real case history starting from a customer project</b></p> <p>Speaker: <i>Gianluca Esposito - PM PCB, DVS SRL</i></p>
<i>3:00 pm</i>	<p><b>The role of optimizers in the modern PCB industry</b></p> <p>Speaker: <i>Roberto Brusa - R&amp;D Department, Mach3 Lab SRL</i></p>
<i>3:30pm</i>	<p><b>EPA Area</b></p> <p>Speaker: <i>Nicoletta Frignani - ESD and Soldering Division Manager, Batter Fly SRL</i></p>
<i>4:00pm</i>	<p><b>Build Electronics Better... &amp;Sustainably</b></p> <p>Speaker: <i>Patrick Panci - International Channel Manager, Phoenix Contact S.p.A.; Michele Campi - Master IPC Trainer, GESTLABS</i></p>
<i>4:30pm</i>	<p><b>1982 to 2024 a short history of pcb Cad system</b></p> <p>Speaker: <i>Paolo Oriani - Technical Sales Manager, Pulsonix</i></p>

## Exhibitors Forum Focus on PCB 2024 – Thursday, 16th May 2024

### Morning

09:30 am	<p><b>Impact of Copper Properties on High Reliability &amp; High Performance PCB Designs</b></p> <p>Speaker: Stefano Dadà - Application Development Manager   Advanced Electronics Solutions, Rogers Corporation</p>
10:00 am	<p><b>Innovating with Artificial Intelligence: The Future in Electronic Design</b></p> <p>Speaker: Ivano Tognetti - Product Manager EDA Division, VAR GROUP</p>
10:30 am	<p><b>PCB E/T Co-Simulation using Celsius PowerDC</b></p> <p>Speaker: Gianmarco Dogliani - Electronic Application Engineer, Artedas Italia SRL</p>
11:00 am	<p><b>Challenges of PCB Recycling in the Circular Economy</b></p> <p>Speaker: Mario Cianfriglia - Senior Field Application Engineer, NCAB GROUP ITALY</p>
11:30 am	<p><b>The importance of Design for Testability in the electronic boards design process</b></p> <p>Speaker: Nevio Racca - Technical Sales Engineer, SPEA S.p.A.</p>
12:00 am	<p><b>Selection of chemicals in the electronic assembly process</b></p> <p>Speaker: Roberto Lavelli - CEO, PREVENTLAB SRL</p>
12:30 am	<p><b>Design Guide for Protection of PCB Via Structures</b></p> <p>Speaker: Albert Schweitzer - Senior Consultant, Fineline Italy SRL</p>
1:00pm - 2:00pm	<b>Break</b>

	<i>Afternoon</i>
2:00 pm	<p><b>The importance of washing screen printing stencils in the SMT process</b></p> <p>Speaker: <i>Benedetta Formisano - Marketing and sales, atg electronics srl SB</i></p>
2:00 pm Conferences stage	<p><b>StarCore234-En and roadmap R&amp;D Projects</b></p> <p>Speaker: <i>Mauro Penati - Sales Manager, Cabel+</i></p>
2:30 pm	<p><b>Trade and laws evolution in PCB market</b></p> <p>Speaker: <i>Marco Moreale - Sales Manager, Eleprint</i></p>
2:30 pm Conferences stage	<p><b>Reshoring in the EMS Industry: Opportunities and Challenges</b></p> <p>Speaker: <i>Alberto Maggi - COO, MW.FEP S.p.A.</i></p>
3:00 pm	<p><b>Conformal Coating: how to choose the right protection for printed circuit boards (PCBs)</b></p> <p>Speaker: <i>Enrico Quagliato - Divisione Chimica - Responsabile Prodotti per Elettronica, Emanuele Mascherpa S.p.a.</i></p>
3:30 pm Conferences stage	<p><b>Market data presentation Gruppo PCB Assodel</b></p> <p>Speaker: <i>Luca Giovelli, Responsabile Gruppo PCB Assodel</i></p>