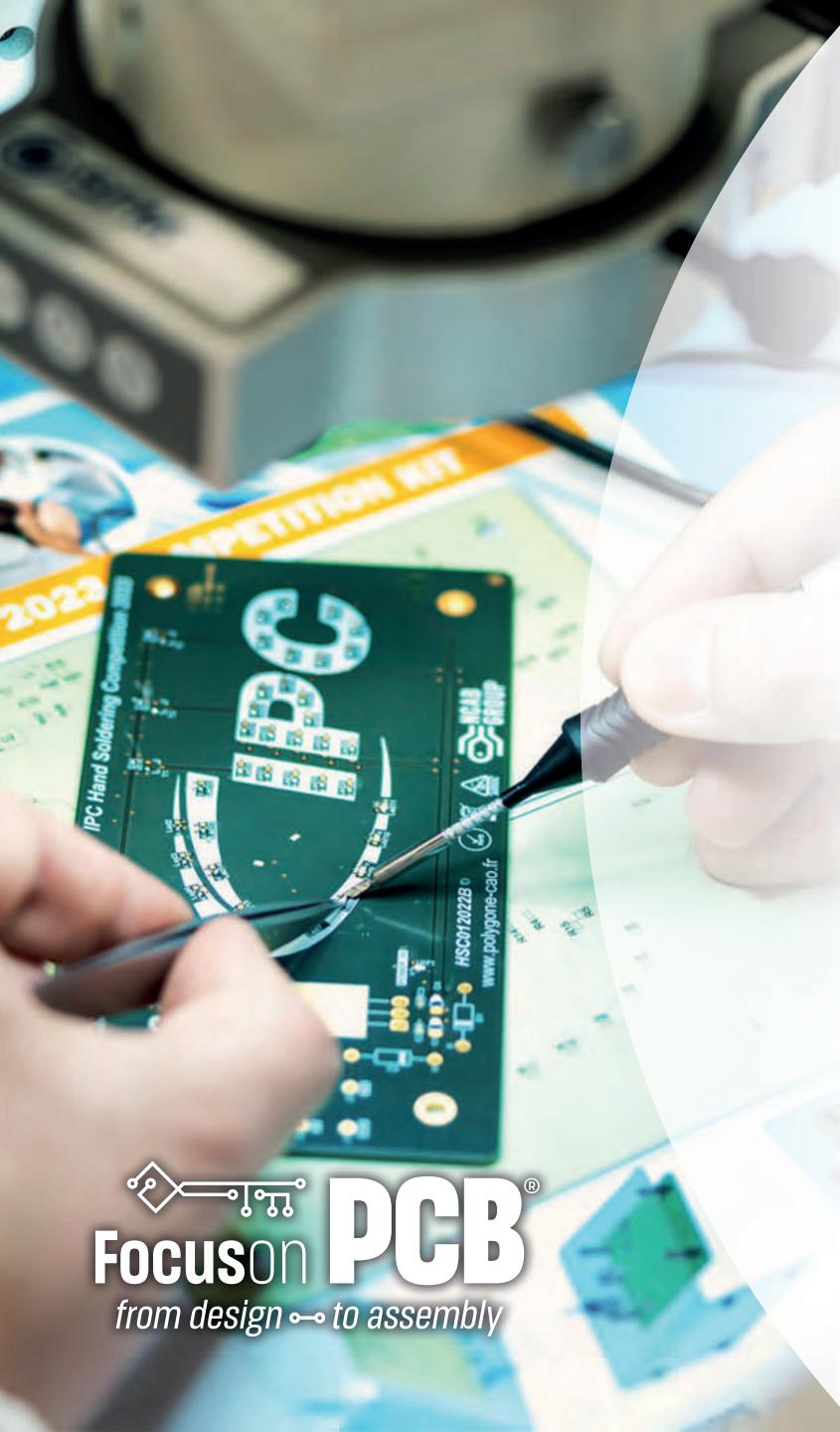


Focus on PCB - from design to assembly returns to animate the global panorama of the printed circuit board with its fifth edition, at Fiera Vicenza from 13 to 14 May 2026.

Born from the desire of the **PCB Assodel Group**, from the experience of the organiser **NürnbergMesse Italia** and sponsored by **ANIE Componenti Elettronici**, since the first edition in 2022, the event has immediately presented itself as strongly qualified from the professional point of view of the participants from the PCB, PCBA and EMS industry and characterized by a **lively and productive networking atmosphere**.

The 2025 edition was marked by an increase in the number of exhibitors (+24% compared to 2024, from 19 countries), which was also reflected in the expansion of the exhibition space, and recorded +15% of visitors, from 35 countries, compared to the third edition.



At Focus on PCB the only Italian stage of the Hand Soldering Competition

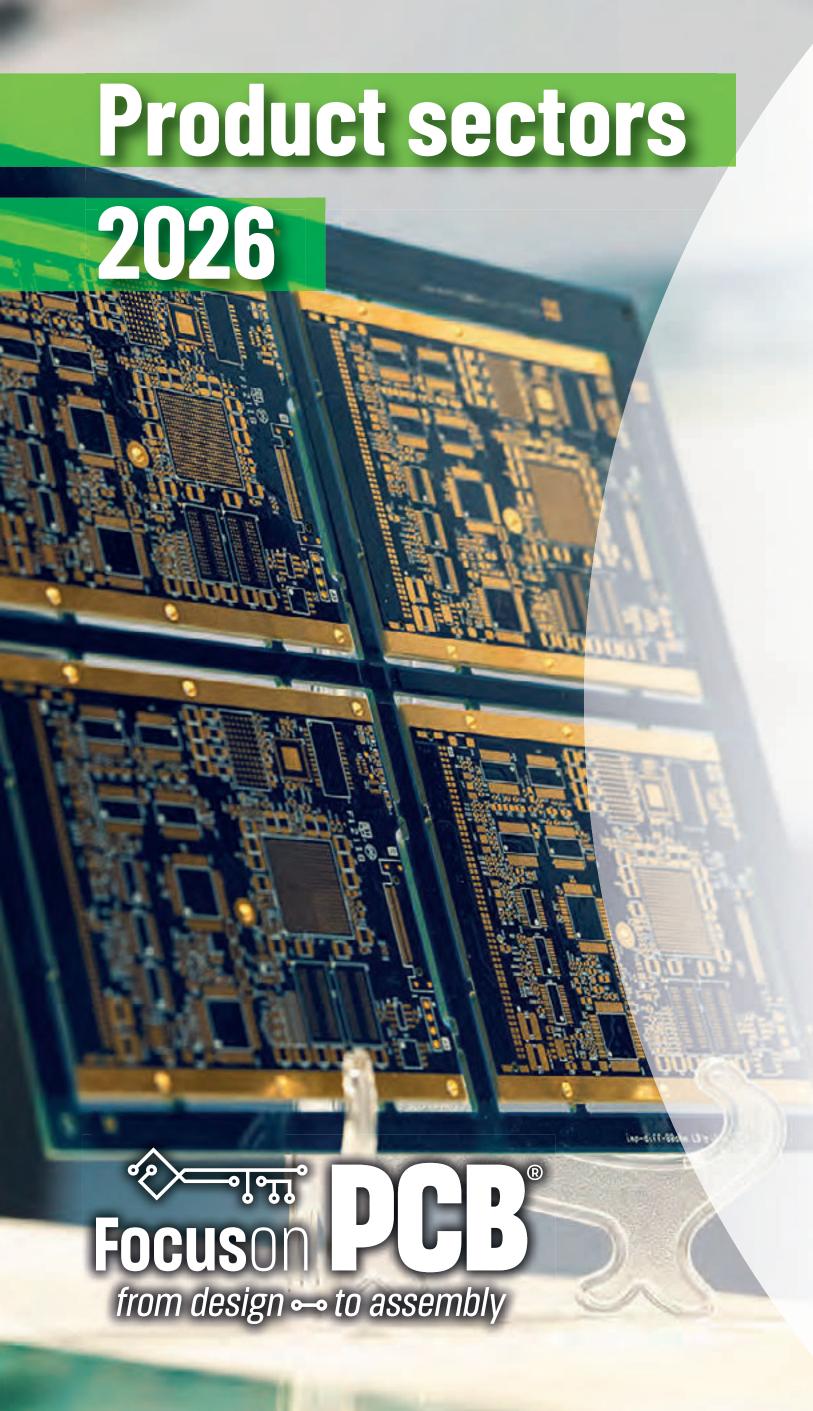
Focus on PCB renews year after year the **successful partnership with Global Electronics Association** (formerly known as IPC), which confirmed also this year the scene for the only Italian stage of the famous **Hand Soldering Competition** in Vicenza.

Global Electronics Association is the leading global electronics industry association, promoting more consistent, profitable and competitive, more reliable and high quality products through standards, certifications, education and training, thought leadership, advocacy, innovative solutions and industry intelligence.

The Championship, organized by Global Electronics Association, aims **to identify the best talents** of what is an increasingly difficult resource to find in the electronics industry to celebrate the skills demonstrated by soldering and electronic assembly professionals.

With its **20 competitions** organized in different countries around the world, the Hand Soldering Competition annually attracts over 1,500 international professionals who compete to win the title of World Champion.

"We chose Focus on PCB to host the IPC Hand Soldering Competition in Italy because it proved to be an event capable of attracting the best of the Italian and European electronics industry. We share with Focus on PCB the desire to highlight this unique skill set for our industry, where innovation and talent are key and so much need to be recognised and rewarded"



PCB

- PCB Manufacturers
- PCB Distributors
- Sampling
- Mass production:
- a. HMLV (high-mix, low-volume)
- b. HVLM (high-volume, low-mix)
- Rigid PCBs
- Rigid-Flex & Semi-Flex PCBs
- Single sided PCBs
- Double sided PCBs
- Multilayer PCBs
- HDI PCBs (high density)
- Ate Board PCBs
- Aluminium PCBs
- Rogers PCBs
- Liquid cooled PCB
- Heavy copper and extreme copper PCBs
- Military and Aerospace PCBs
- PCB RF/microwave
- Backpanel

PROCESSING UNDER CONTRACT

- Assembly
- CEM
- EMS
- Prototypes
- Mass production
- IATF 16949: Certification for automotive industry
- Testing and Inspections
- Testing/Implementation of testing systems

MATERIALS FOR THE PBC PRODUCTION

- PCB Laminate Manufacturers/Suppliers
- Solder mask Manufacturers/Suppliers
- PCB Surface finishing Manufacturers/Suppliers
- Contractors of solder and coating (resins/silicones), other

MATERIALS AND EQUIPMENT FOR THE PRODUCT ASSEMBLY

- Flight Probe 3D Inspection and X-Ray Inspection
- Soldering Solution and Soldering Robot
- Solder (wire paste) and chemical consumable
- Cleaning Equipment and chemical cleaning solution

- Conformal coating and Resins
- Dispensing technology
- EDS Products
- Rework Systems
- Cleanroom Products

SERVICE PROVIDER COMPANIES FOR PCB INDUSTRY

- Drilling services
- Surface finishing services
- PCB testing and inspections services
- Master PCB routing services
- Master plants services
- Selective soldering services

DESIGN, TOOLS AND SERVICES

- PCB master 3D analysis
- Design and System software simulation
- Web components libraries systems
- File sharing services for PCB design
- Mechatronics (moulds and 3D printers)
- Capture and/or conversion of electronic/circuit diagram
- Reverse engineering
- Technical, analog and RF simulation
- Thermal simulation
- Mechanical interference simulation
- In cloud services
- Augmented reality
- Components search

ELECTROMECHANICAL PARTS AND WIRING FOR PCB*

- PCB-related wiring manufacturers*
- Connector manufacturers
- Membrane keyboard manufacturers
- Shielding tape manufacturers
- Pin manufacturers
- Spring contact manufacturers
- Plastic housing manufacturers
- Wire-wound coil manufacturers
- Wire-wound inductance manufacturers (not in smt)
- Relay manufacturers

MANUFACTURERS OF PCB PLANTS AND EQUIPMENT

- Manufacturers of plants for galvanic systems
- Manufacturers of PCB automatic testing equipment
- Manufacturers of PCB washing equipment
- X-Ray CNC machines for the PCB production cycle
- Automation equipment

SMT ASSEMBLY MACHINES AND EQUIPMENT

OTHER PRODUCTS AND SERVICES

- PCB and PCBA accounting companies and institutions
- PCB and PCBA design studios
- PCB and PCBA testing and analysis laboratories
- CAD stations and tools
- Ergonomic accessories for CAD stations
- Warehouse/stock
- PCB cooling/refrigeration systems
- Legal assistance and insurances
- Microscopes and digital vision system
- Measuring instruments and instruments for Quality Control
- Consulting
- Others

PRESS - ORGANISATIONS

- Administrators of PCB design blogs
- Trade press
- Associations
- Others

*with a minimum turnover of 40% in the field of electronics



Focus on PCB 2025 visitors' data

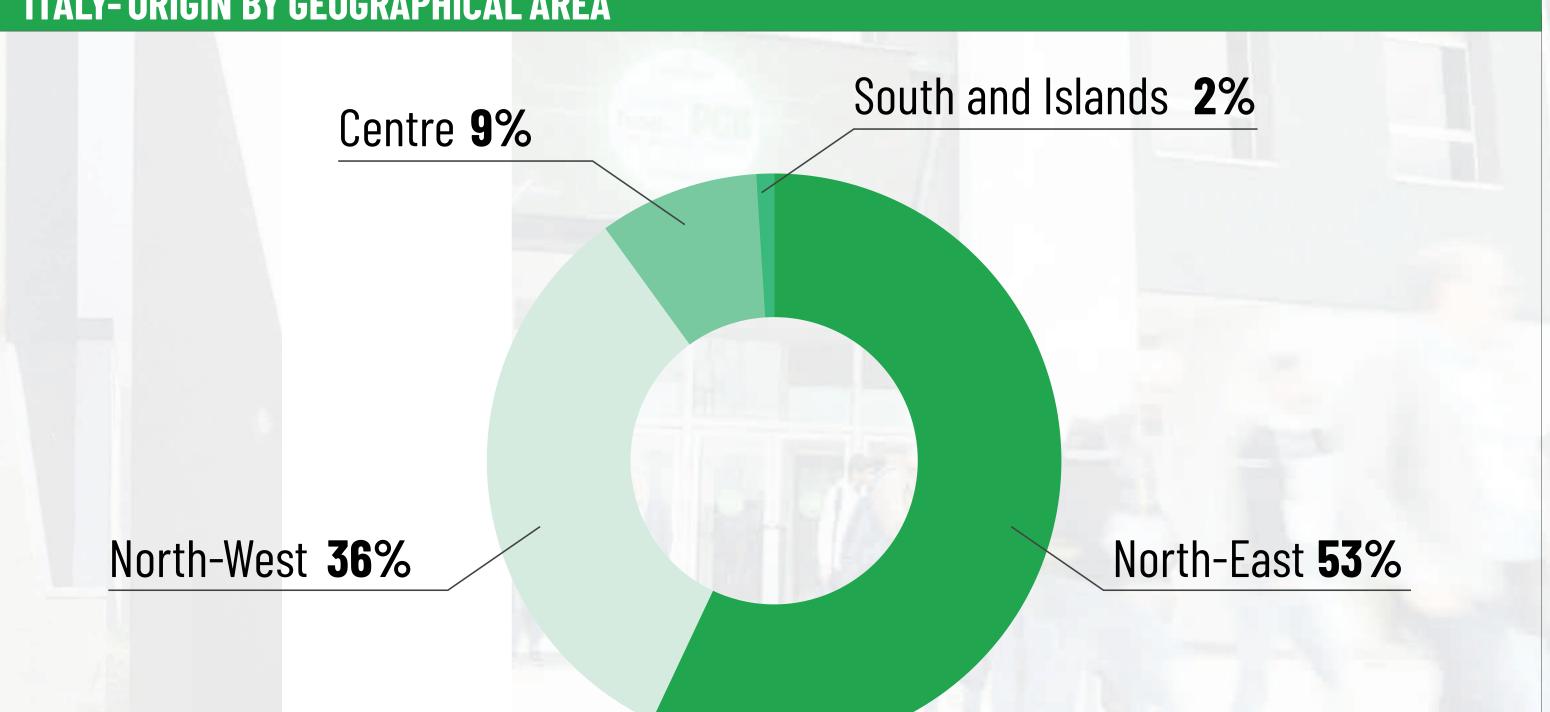
VISITORS - NUMBER OF ADMISSIONS

Italian 90% **International** 10%

TOP VISITOR REGION

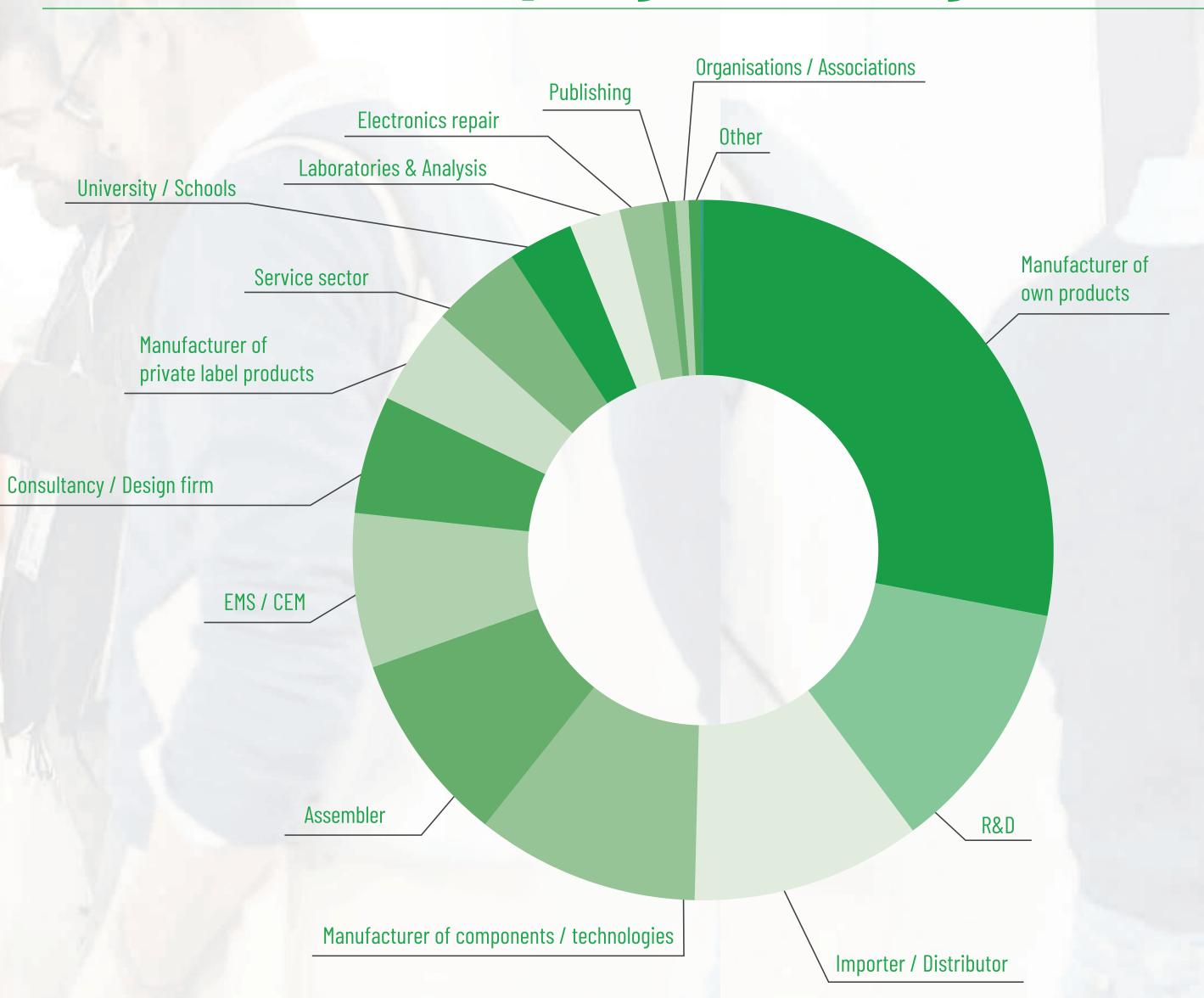
Veneto Lombardia Emilia Romagna





Focus on PCB 2025 visitors' data Focuson L from design ⊶ to assembly

Company's activity



Focus on PCB 2025 visitors' data

Business sector

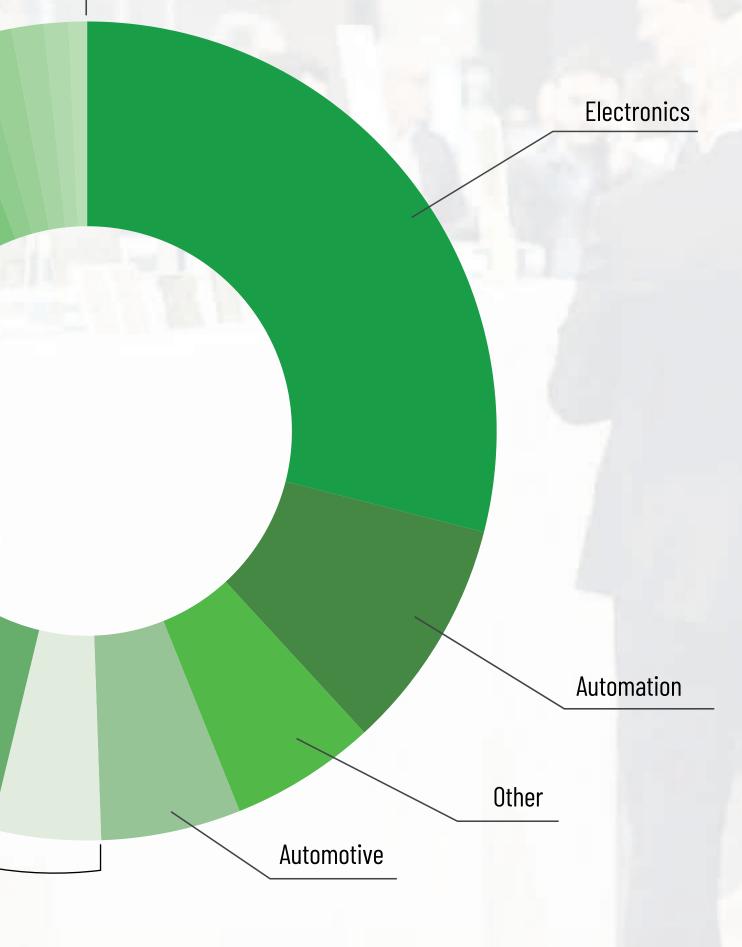
Industrial computers Air-conditioners and refrigerators Air / maritime / railway transport Renewable energy and environmentals Robotics Telecommunications and datacom

Instrumentation Inverters / UPS (Uninterruptible Power Supply) Electric mobility

IOT: Sensors for machine to machine communication Power / Energy



Military Lighting Appliances and domotics Medical / Healthcare and electromedical Aerospace



Off-Highway vehicles

Video surveillance

Vending machines

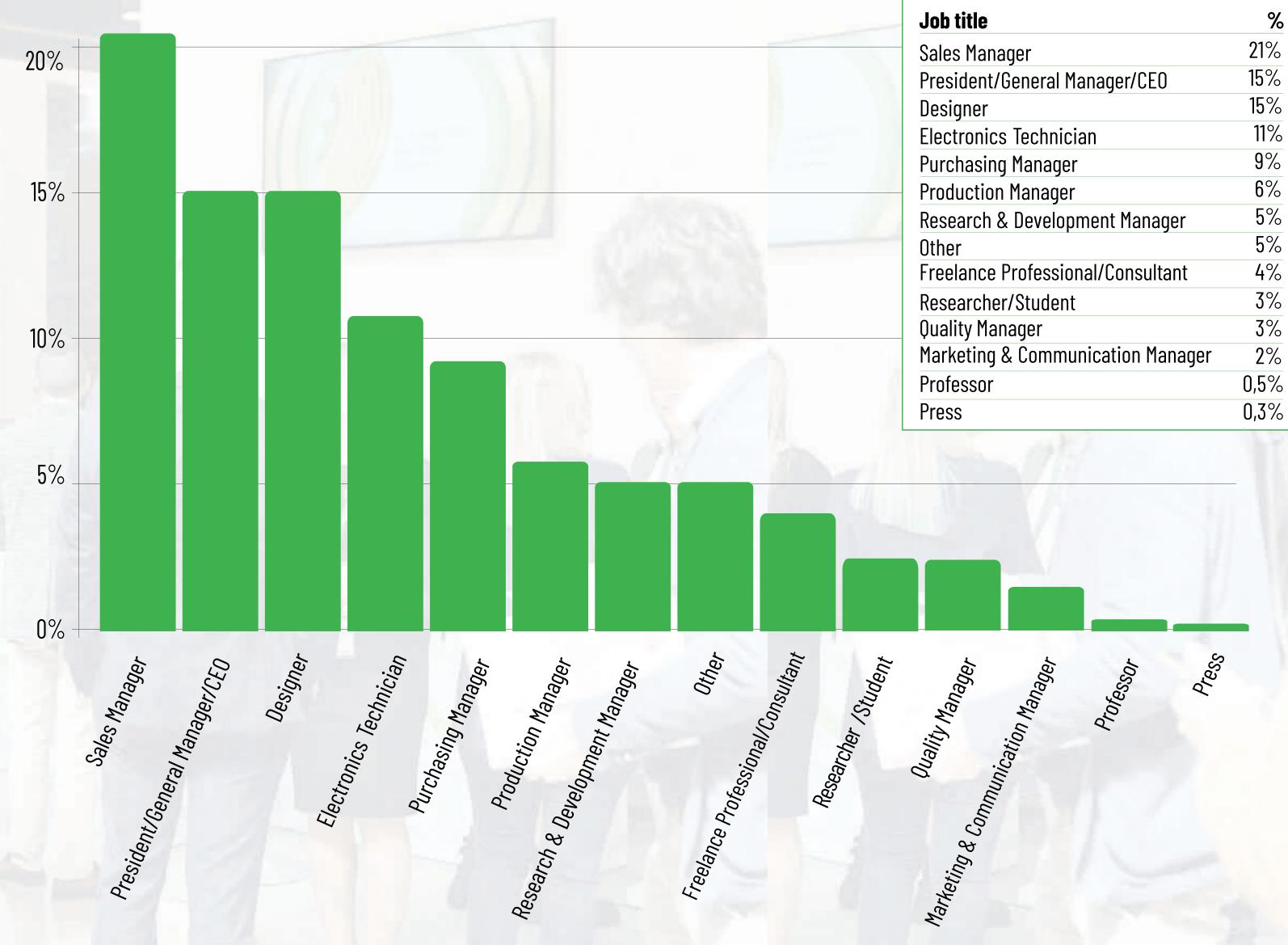
Metering: water / gas / energy meters

Audio systems

Packaging

Focus on PCB visitors' data rom design ⊶ to assembly

Job title





At **Focus on PCB**, the exhibition space is accompanied by a rich program of **high-level conferences** and **Exhibitor Forums** with industry experts, entirely **translated into Italian and English** for an increasingly international audience.

The insights offered in 2025 included a standout opening speech by **Alun Morgan**, **President of EIPC** (European Institute for the PCB Community), who provided an in-depth analysis of the European PCB market, identifying concrete growth opportunities for European electronics in innovation, sustainability, and production relocation.

During the 2025 edition the **exhibition** '*Traces* through Time: The Evolution of PCB Design' made its debut. It offered visitors a unique perspective on the evolution of PCBs by taking them on a journey through the history of electronic design via historical prototypes and iconic pieces, preserved in the warehouses of various companies.

Examples of circuit boards from different eras, tools for manufacturing, original projects, software, manuals, and original packaging were displayed, along with other vintage materials that convey the technical and cultural context of each period.

What people say about us

66 Ci tenevamo a ringraziare tutti i nostri clienti e nuovi conoscenti che ci hanno ospitato ieri alla fiera di Vicenza Focus on PCB. Era la nostra prima partecipazione come visitatori ed è stata davvero una bella esperienza, soprattutto molto produttiva. Ci siamo interfacciati con nuove realtà, conosciuto di persona tantissimi dei nostri clienti e scoperto nuove aziende nel mondo dell'elettronica. Consiglio vivamente il prossimo anno di farci un pensierino: ci sono molte realtà interessanti che aumentano la stabilità dell'elettronica in Italia.

Antonio Pelle - Loktron S.r.l.

Operation Manager

Focus on PCB is a unique and leading event that brings together all players in the PCB sector—from design to manufacturin g. It's a strategic platform that fosters coordinated development in the industry.

It was a pleasure to reconnect with professionals, partners, and customers, and exchange ideas on the latest trends and challenges. Inspiring to see how many Italian companies are embracing digitalisation and tackling supply chain and time-to-market challenges. We're excited to be part of this transformation.

Roberto J. Cantero Romero -Luminovo

Luminovo Al | Electronics | Business Development | Innovation & Technology

The Business Nomad is on the road again!
Together with our Country Manager Italy
Tobias Bressan, I had the pleasure of visiting
Focus on PCB in Vicenza.It was inspiring to
see the energy and momentum of the growing
PCB industry in Italy.

Thank you, Vicenza, for the warm welcome and exciting conversations. Looking forward to many great collaborations in Italy!

Matthias Hampel - Schlötter

Global Executive Representative

Focus on PCB 2025 was an intense and exciting experience. In just one day, I re-met supplier friends, saw former colleagues, and identified possible new partnerships by sharing ideas and discovering solutions that opened new perspectives.

There's something special in walking among stands, prototypes and demos, and in meeting those who share the same curiosity and desire to build.

A rich and well-organised event!

Stefano Viola - AmplifonX

Global Sr Hardware Design Manager

Glad to have attended Focus on PCB 2025 in Vicenza!

It was a great opportunity to meet existing clients and make valuable new contacts at Europe's only exhibition dedicated to PCB, PCBA, and EMS industries.

The event was full of inspiration, innovation, and meaningful conversations. Looking forward to building on these new relationships!

Franca Gramaglia - AKTINA CDS GmbH

Key Account Sales Manager

66 La scorsa settimana a Focus on PCB 2025 a Vicenza abbiamo incontrato clienti, partner, amici e qualche competitor.

Due giorni intensi pieni di spunti per sostenere la crescita di SMT Worldwide in Italia. Grazie a Mirko Ardito per il supporto durante la fiera e le visite da Lomagna a Trieste fino al Piemonte.

Portiamo a casa nuove idee e stimoli da sviluppare!

Davide Palmirotta - SMT Worldwide

Business Manager

•• Italy is a manufacturing powerhouse with over 120 EMS companies. Focus on PCB brought together nearly 200 companies from 19 countries, showcasing top-level innovation.

I was impressed by the advanced automation and collaboration mindset of Italian EMS players. Their focus on fairness and tradition makes production an art.

Proud to support Italian companies with Luminovo every day. ••

Márton Teker - Luminovo

EMS Costing & Process Expert

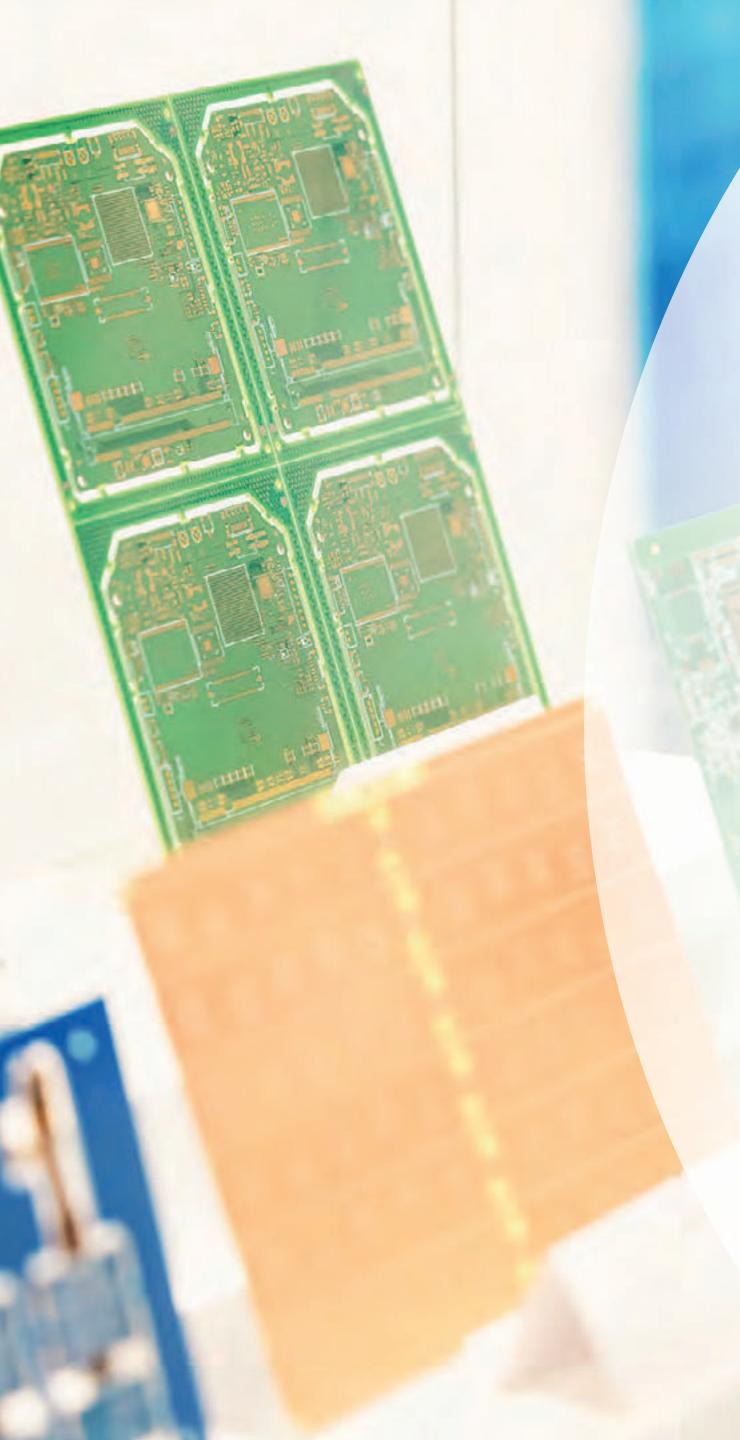


Focus on... Career

Launched during the 2024 edition of Focus on PCB, **Focus on Career** is the **recruiting service** aimed at putting companies in direct contact with qualified visitors taking part in the two-day event in Vicenza and all year round.

The service wants to offer a concrete response to the problem of specialized personnel shortage and of skill mismatch by bringing together supply and demand with the goal of achieving a **successful "match"**.

Companies attending Focus on PCB looking for **professional figures** shared details of the profile sought, thus activating the **search at the fair and online.** The opportunity was appreciated by those involved, a sign that the printed circuit board industry is experiencing a particularly vibrant moment.



Communication campaign

- Constant development and care of the printed circuit board community created around the Focus on PCB LinkedIn page and creation of social advertising campaigns intended for a national and international audience of potential visitors on the social network
- Close collaboration with Italian and foreign trade magazines and associations, print and online, with advertising pages, banners, newsletters, DEMs and other content marketing measures
- Promotion of the fair in the institutional press in collaboration with the network of the NürnbergMesse group (organiser of embedded world)
- Pre-fair radio announcements on Radio 24
- Advertising Banner on Evertiq, PCB Directory, DPA (Czech Republic), PLUS (Germany) websites
- Promotion of the event by the PCB Assodel Group and ANIE Componenti Elettronici
- International publication and diffusion of interviews and press releases
- Creation of a video gallery on Vimeo dedicated to workshops and conferences of the 2024 edition
- Media partner: collaboration with the most important and renowned Italian and international publications for the promotion of the exhibition and media coverage of the event









The Organiser



NürnbergMesse Italia has been on the Italian market since 2009 as Italian headquarter of NürnbergMesse Group, one of the 15 largest exhibition companies in the world.

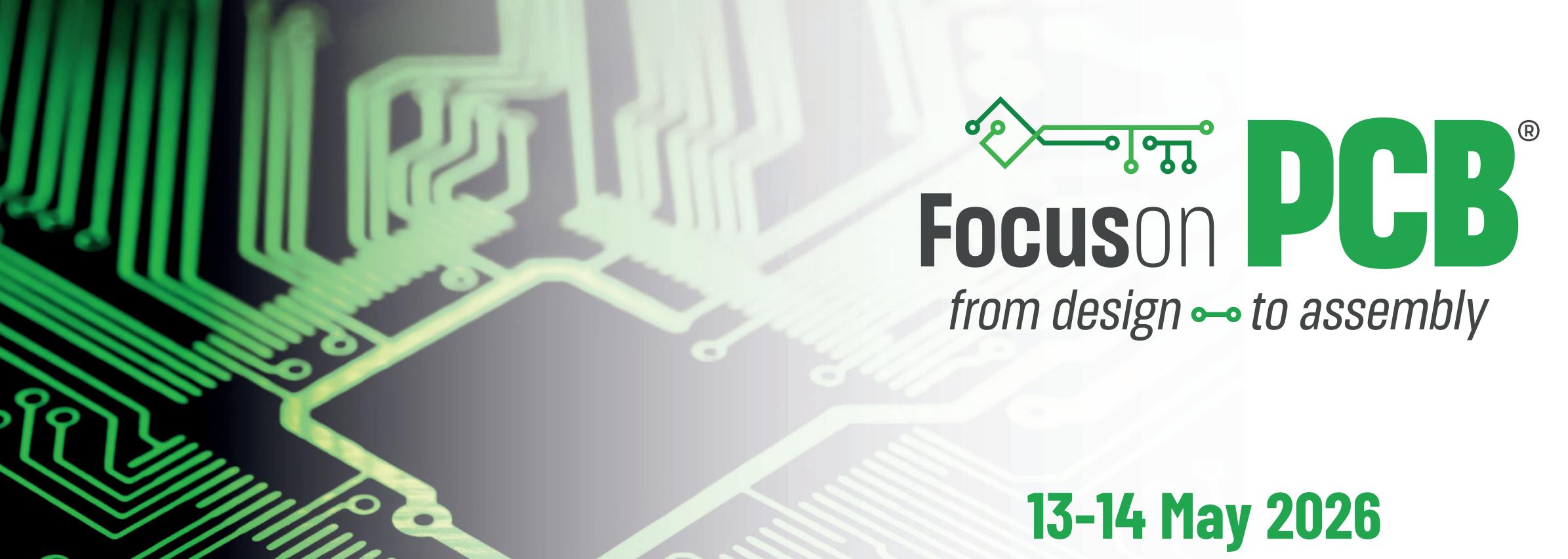
It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more than 1,000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA.

It also has a network of international representatives in more than 100 countries.

Its portfolio comprises some **120 national and international exhibitions and conferences** held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public.

Its events safeguard jobs; generate tax revenues as well as billions of euros in purchasing power effects each year, NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole.

As an employer and organizer of major events, NürnbergMesse assumes responsibility for people and the environment. It shapes its corporate actions in accordance with the 17 UN SDGs with the aim of achieving climate neutrality in energy supply by 2028.



Vicenza Expo Centre

Urganized by:



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